

How To Carefully Choose An Event Planner



When planning an event, enlisting an event planner can save you time, stress and money! Below is a list of benefits and considerations when choosing the planner who you will best fit with.

A Professional Planner Does All of the Following:

- Makes recommendations for venues that suit your vision
- Understands and can manage all venue requirements and limitations
- Makes recommendations for vendors of any type and has a bevy of vendors they have done business with who will be thrilled to work with you
- Tailors their recommendations to your event type and theme
- Has experience with a broad type of events of various scale and complexity
- Can work with budgetary constraints and can get creative when needed
- Has excellent communication skills and flexibility to make you a priority
- Collaborates with venue and vendor teams to support you
- Recommends vendors who are known for effective collaboration with venue staff
- Carries insurance
- Offers contracts with clear descriptions and terms and conditions
- Can offer a back-up plan for any event type in case of weather or an emergency
- Has support staff should your main contact have a personal day-of emergency
- Greets your event vision with enthusiasm

The benefits of hiring BIG DEAL Company extend beyond mere monetary savings and can result in a more successful and stress-free event. When you consider the hidden costs, in terms of time, money, and attendee satisfaction, of not hiring an event planner the choice is easy. As a bonus, we're a fun and talented team that truly look forward to working with you.



Big Deal Company | 970-613-1455 or 303-886-3068 | BigDealCompany.com

*All content produced by My Big Day; DBA Big Deal Company, including websites, are the property of My Big Day LLC and protected by U.S. and international copyright laws. You may not copy, reproduce, distribute, transmit, modify, create derivative works, or in any other way exploit any part of our materials without the prior written permission from My Big Day LLC